

TIF IMPACT - SELBY TRUST

Hesketh, Master Head Coach Big Time Basketball, HBA

The funding from sport England has been great over the year in helping. Especially working with different sports projects within the Selby sports advisory group... especially during COVID-19

As an old boy I've been getting more familiar with my IT skills. The Selby Trust has given great assistance when promoting and marketing and also with the admin, also when doing end-of-month returns. We register attendance and create application forms for players, also sending out references for young people. HBA have been developing zoom sessions and now have a presence on different platforms, especially YouTube.



Normally this would not happen for me, some of sports normally work in isolation from the other sports. The Sport England TIF has helped HBA develop this year, this has made me and my organisation step up, we have now become a "CIC" Community interest company, it will definitely help in seeking out funding. We have a great collaboration, which we have done in co-operation with Haringey Sports Development Trust Ltd. It has also inspired us to revamp the whole Basketball program in Haringey including coach development, team development and employment.



Sport England has bought together six different sporting disciplines, helping out in various parts of the project sharing ideas and inspiration.

